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long@bsplaw.com

Related Services

Commercial Litigation

Product Liability

Class Actions

Education

American University
Washington College of Law,
J.D., 2005

Vanderbilt University, B.A.,
Economics, Political Science,
2002

Court Admissions

Michigan State Courts

Commonwealth of
Massachusetts Courts

U.S. Court of International
Trade

U.S. District Court for the
Eastern District of Michigan

U.S. District Court for the
Western District of Michigan

Lindsay DeMoss Long *Counsel*

Lindsay DeMoss Long focuses her practice on complex commercial litigation, product liability, and class actions. She has experience representing clients in federal and state courts for complex commercial, product liability, multidistrict, class action, customs, RICO, trade secret, and intellectual property litigation matters.

Representative Matters

- Trial and appellate counsel responsible for all aspects of litigation in complex commercial matter resulting in a \$67.7 million judgment.
- Trial counsel responsible for all aspects of litigation in complex commercial arbitration matter involving over \$100 million.
- Trial counsel responsible for all aspects of litigation in defense of complex commercial litigation matter involving insurance-based RICO claims.
- National discovery counsel for an OEM on a variety of issues in product liability matters.
- Counsel for a multi-billion-dollar customs dispute concerning tariff classification and import of cargo to the United States.
- Defense counsel for global consumer brands in trademark dilution and infringement and infringement litigation.

Professional Memberships & Activities

State Bar of Michigan, *Civil Procedure & Courts Committee, Business Law, Litigation*

Massachusetts Bar Association

Federal Bar Association of the Eastern District of Michigan

American Bar Association

Detroit Bar Association

Honors & Awards

Michigan Super Lawyers, *Rising Star*

Michigan Super Lawyers, *Top Female Litigator*

Legal Aid and Defender Association, *Pro Bono Attorney of the Year, United States District Court for the Eastern District of Michigan*

Hour Detroit, *Top Women Attorneys in Michigan*

DBusiness, Top Lawyer

Publications & Presentations

Defense Research Institute (DRI) *Class Action Compendium*, Author

"Sometimes The Best Defense Is a Good Offense: The Use of *Bell Atlantic, Inc. v. Twombly*" *DRI*

"Preserving Trade Secrets" American Bar Association Emerging Issues in Motor Vehicle Products Liability Litigation, *Panelist*

Prior Experience

Prior to joining Bush Seyferth PLLC, Lindsay was at Fink Bressack. Lindsay also practiced at a large Detroit area law firm, where she represented clients in federal and state courts.

Lindsay received her J.D. from the American University Washington College of Law in 2005. During law school, she received the Dean's Award for Academic Excellence, the Dean's Award for Student Leadership, and the John Sherman Myers Award. She was also the Editor-in-Chief and founding member of the *Business Law Brief*. Lindsay received her B.A. in Economics and Political Science, with honors, from Vanderbilt University.