

# Helping Clients Navigate

The Fine Line Between Success and Failure



NAMWOLF



Super Lawyers



## TRIAL PRACTICE

We are a law firm of business-minded trial attorneys with a proven track record of defending Fortune 500 clients in complex and high-exposure cases across the country.

## CLASS ACTIONS

BSP brings its trial-focused approach to the biggest class actions and mass actions, deploying its deep bench to defend clients in a range of industries.

## COMPLEX BUSINESS LITIGATION

Combining practicality, aggression, and proportionality to craft effective strategies for a broad range of business disputes, BSP is ready to go the distance and poised to drive more favorable outcomes along the way.

## CRITICAL MOTIONS & APPEALS

BSP uses dispositive motions, *Daubert* challenges, and other strategic motions to earn decisive victories at any phase of litigation. When it needs to, BSP is also ready to take the fight to appellate courts.

## NATIONAL DISCOVERY & eDISCOVERY

National Discovery Counsel for a major automotive manufacturer for 2 decades. BSP leverages technology and extensive discovery knowledge to efficiently handle large-scale eDiscovery matters.

## PRODUCT LIABILITY DEFENSE

BSP has successfully defended more than 200 catastrophic product liability cases across the country.

## CYBERSECURITY & EMERGING TECHNOLOGIES

BSP uses its experience and technical knowledge to counsel clients on emerging technologies and assist clients addressing cybersecurity and autonomous vehicle matters.

## REPRESENTATIVE CLIENTS

### AUTOMOTIVE / TRUCKING

- Daimler Trucks North America
- Ford Motor Company
- Hyundai Motor Company
- Mercedes-Benz USA
- Roush Industries
- U-Haul International
- Volkswagen Group of America

### FINANCIAL / INSURANCE

- FDIC
- Wells Fargo Advisors
- KeyBank
- Transamerica Life Companies
- Nationwide Insurance
- Meadowbrook Insurance Group
- Prudential Insurance

### RETAIL / TECHNOLOGY

- PulteGroup
- FordDirect
- Merck
- Coca-Cola
- Kroger
- SAS Institute
- 123.Net

## BSP'S LEADERSHIP TEAM

BSP's team includes graduates of America's best law schools, former clerks from federal and state courts, and veterans of some of the country's top law firms. They're supported by skilled trial and discovery paralegals. Our diverse team is led by the following leadership team:



### Cheryl A. Bush

University of Michigan Law School  
Cheryl has obtained exceptionally positive results for clients, including Fortune 500 companies, by winning 95.97% of her jury trials



### Patrick G. Seyferth

University of Michigan Law School  
*Clerkship:* U.S. District Court for the Eastern District of Michigan



### Moheeb H. Murray

University of Michigan Law School  
Recipient of Oakland County Bar Association's Distinguished Service Award and Vice President of the Muslim Bar Association



### Stephanie A. Douglas

University of Michigan Law School  
*Clerkships:* U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Eastern District of Michigan



### Roger P. Meyers

University of Michigan Law School  
*Clerkship:* U.S. Court of Appeals for the Sixth Circuit



### Amy Bice Larson

Brigham Young University J. Reuben Clark School of Law  
Licensed and active in both Michigan and Texas



### William E. McDonald, III

The Ohio State University Law School  
Bill has experience working in-house at two Fortune 500 companies



### Derek J. Linkous

Northwestern University School of Law  
*Clerkships:* U.S. Court of Appeals for the Fifth Circuit & U.S. Court of Appeals for the Sixth Circuit



### Justin B. Weiner

The University of Chicago, The Law School  
*Clerkships:* U.S. Court of Appeals for the Seventh Circuit & U.S. District Court for the Northern District of Illinois

## BSP IS PROUD TO BE

- Ranked in Chambers and Partners 2021 USA Guide for Litigation: General Commercial (Michigan)
- Featured in *Benchmark Litigation of America*
- Ranked as a Tier 1 Firm for Commercial Litigation and Product Liability Defense by *U.S. News*
- The Trial Network's Michigan Firm
- National Coordinating and Trial Counsel – major automotive manufacturer
- A Sustaining Member of PLAC
- Named PulteGroup's Law Firm of the Year
- The National Association of Minority & Women Owned Law Firms' Law Firm MVP
- The largest certified woman-owned litigation firm in Michigan

## ABOUT BSP

The trial attorneys at Bush Seyferth PLLC win lawsuits in courtrooms across the country – with trial skills second to none. Some of America's best-known companies look to BSP to represent them in catastrophic injury cases, class actions, complex business litigation, and appeals.

