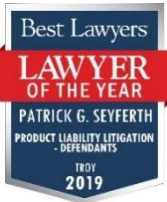




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seyferth@bsplaw.com



## Related Services

Product Liability

Advanced Technologies

Business and Commercial

Class Actions

Securities / Finance

## Education

University of Michigan Law School, J.D., *cum laude*, 1992

Michigan State University, B.S., 1987

## Federal Clerkships

Judge Robert Cleland,  
United States District Court for  
the Eastern District of  
Michigan, 1992-1994

## Court Admissions

United States Court of Appeals  
for the Sixth Circuit

United States District Court for  
the Eastern District of Michigan

United States District Court for  
the Western District of  
Michigan

## Patrick G. Seyferth *Founding Member*

Patrick is a co-founder of Bush Seyferth, PLLC and a member of BSP's executive committee. He serves as an Executive Board member for the Federal Bar Association (ED of Michigan), a Sustaining Member to the Product Liability Advisory Council, and as a Life Member of the U.S. 6<sup>th</sup> Circuit Judicial Conference. Patrick was recognized in 2019 by *Best Lawyers* as Troy, Michigan's Product Liability Lawyer of the Year and was featured in [Leading Lawyers Magazine – Michigan Edition 2020](#).

Patrick has handled catastrophic product liability cases, commercial litigation, and class actions in 23 states on behalf of a wide range of clients, including: GM LLC, Pulte Group, Ford Motor Credit, VWGoA, Nissan North America, Textile Management, MBUSA, and Hyundai Motor Company. Patrick has first-chaired jury trials to verdict in Arizona, Michigan, Ohio, and Tennessee. He has been selected as a federal mediator in over 70 cases, lectured nationally on trial advocacy issues, and managed BSP's Charitable Foundation since 2003.

## Representative Matters

### *Product Liability*

- First-chaired Arizona jury trial on behalf of automotive manufacturer involving severe injuries to driver of a pickup truck and claim of electronic sensing system defect: No cause
- Argued Sixth Circuit appeal in support of lower Court's dismissal in a high-exposure fire case: 3-0 Affirmed
- First-chaired Tennessee jury trial on behalf of automotive manufacturer involving injuries to a passenger in an SUV and claim of restraint defect: No cause
- Argued appeal in Michigan Court of Appeals Complex Div. to uphold defense verdict involving child death product liability case: 3-0 Affirmed
- First-chaired Arizona jury trial on behalf of automotive manufacturer involving significant injury in a minivan and claim of air bag defect: No cause
- Assisted in highly publicized Michigan jury trial on behalf of automotive manufacturer involving the death of 7-year-old child: No cause
- Represented Plaintiff in 2-week Michigan jury trial that involved near-drowning: \$500,000 verdict
- Assisted in New York federal jury trial in case involving child death and claim of air bag defect: Judgment as a matter of law (Published)

### *Commercial / Class Actions*

- First-chaired Ohio jury trial – obtained defense verdict on behalf of major finance company on all contract and punitive damage claims
- Defeated class certification in national MDL class action involving European automotive manufacturer and claims regarding telematics (Published)
- First-chaired eight high-profile automotive dealer arbitrations
- Successfully represented Michigan Legislature in Covid-19 litigation regarding Governor's Executive Orders, voter signature requirements and voter ID regulation (Published – all)
- First-chaired arbitration on behalf of national homebuilder involving former high-ranking executive
- Defended closely-held corporation in \$110M 'alter-ego' action in federal court that attempted to pierce the corporate veil
- Obtained favorable outcome in indemnification case regarding fatality
- Argued for and obtained nationwide permanent injunction in business defamation and trademark case
- Defeated Arizona class certification claims on behalf of national home builder - obtained dismissal of claims and fee award of \$670,000



## Patrick G. Seyferth *Founding Member (cont.)*

### *Mediations/ADR*

- Served as court appointed facilitator in over 70 U.S. District Court cases
- Selected as a mediator in multiple Circuit Court business cases
- Served as arbitrator in multi-million-dollar case re: breach of contract and non-compete issues
- Appointed as a Special Master in U.S. District Court cases involving RICO, attorney client privilege, Qui Tam and complex discovery issues
- Awarded Certificate of Recognition by U.S. District Court for the Eastern District of Michigan for facilitation of several complex cases

### **Professional Activities**

- U.S. Sixth Circuit Judicial Conference, *Life Member*
- Federal Bar Association Eastern District of Michigan, *Executive Board Member, Sustaining Member*
- Product Liability Advisory Council (PLAC), *Sustaining Member*
- Leading Lawyers, *Member*, 2014 – present, *Advisory Board Member*, 2018 – present
- Oakland County Bar Foundation, *Fellow*
- U.S.D.C. Eastern District of Michigan, *Appointed Member e-Filing Rules Committee*
- Oakland County Bar Association, *Member*
- Defense Research Institute, *Member*
- American Bar Foundation, *Fellow*
- Michigan Defense Trial Counsel, *Member*

### **Honors & Awards**

- Michigan Super Lawyers, Top 100, (MI: '11-'17, '20-'21)
- America's Top 100 Attorneys® (2018)
- Best Lawyers® Lawyer of the Year, *Product Liability Litigation – Defendants* (Troy, MI: '19)
- U.S. News Best Lawyers ® ('10-present)
- Inclusion in *The Best Lawyers in America*®: Commercial Litigation and Product Liability Litigation – Defendants ('12 – present), Mass Tort Litigation/Class Actions – Defendants ('21 – present)
- U.S.D.C. Eastern District of Michigan, Certificate of Appreciation, Merit Selection Panel ('11)
- Michigan Lawyer's Weekly, *Leader In The Law* ('11)
- Michigan Super Lawyers ('06-present)
- DBusiness Top Lawyers ('08-'18, '21-present)
- Martindale Hubbell ® Peer Review Rating of AV

### **Presentations – Trial Advocacy**

- Product Liability Advisory Council (Var. States: '09, '11, '14, '15, '16, 18, '20)
- Network of Trial Law Firms (MN: '18)
- Intelligent Transport Systems World Congress (Canada: '17)
- Defense Research Institute Strictly Automotive (Var. States: '13, '15, '17)
- North American International Auto Show – AutoMobili-D (MI: '17)
- University of Michigan UMTRI Program (MI: '10, '11, '13, '16, '17)
- Privacy + Security Forum (Wash. D.C.: '16)
- Intnt'l Assoc. of Privacy Professionals Privacy. Security. Risk (CA: '16)
- Association of Corporate Counsel Michigan Chapter (MI: '15, '16)
- 72<sup>nd</sup> Judicial Conference of the Sixth Circuit (TN: '12)
- Crain's In-House Summit (MI: '12)
- 71<sup>st</sup> Judicial Conference of the Sixth Circuit (KY: '11)
- Federal Bar Association (MI: '10)
- Featured speaker at Investiture of 6<sup>th</sup> Circuit Federal Judge Raymond Kethledge, Oath Administered by Justice Anthony Kennedy, UM Law School (MI: '08)

## Patrick G. Seyferth *Founding Member (cont.)*

### Publications

- Avoiding the Blind Spots: Evidentiary Issues, Exhibits, Experts, and Trial Strategies, *DRI For the Defense*, Published Winter 2018
- Privacy, Cybersecurity, and the Connected Car, *DRI In-House Defense Quarterly*, Published Spring 2015
- Lawsuits Involving Component Suppliers, *DRI In-House Defense Quarterly*, Published Spring 2012
- Trial Strategies: Humanizing the Corporate Defendant, *DRI In-House Defense Quarterly*, Published Winter 2010

### Community & Pro-Bono Involvement

Patrick heads the BSP Charitable Foundation which, to date, has raised nearly \$1 million for various charities. Patrick also serves on the Advisory Board for New Day Foundation for Families, a local non-profit that provides resources to families affected by cancer. In 2018, Patrick was extremely proud to have received the New Day Foundation for Families Matt Kell and Cathy Spehn Legacy Award.

Patrick leads the firm's *pro bono* efforts and has also gained positive results for individuals and families in need. In one *pro bono* case, Patrick helped two young girls deal with a child sexual abuse matter that made a "lasting impact" on their lives.

### Personal

Before co-founding BSP in 2003, Patrick was an equity partner at Feeney Kellett Wiener & Bush. Patrick remains grateful to his many mentors, including his 2 years of service as a federal law clerk to U.S. District Court Judge Robert H. Cleland. Before attending law school, Patrick worked as a broker in the food service industry.

Although a Spartan to the core (he met his wife Sandi in East Lansing), Patrick is proud to have graduated from the University of Michigan Law School. Patrick and his wife Sandi – a CPA who does significant charity work and serves as the Controller for Annox Company -- have five children and reside in Rochester, Michigan. Spending time with his family is Patrick's favorite hobby.