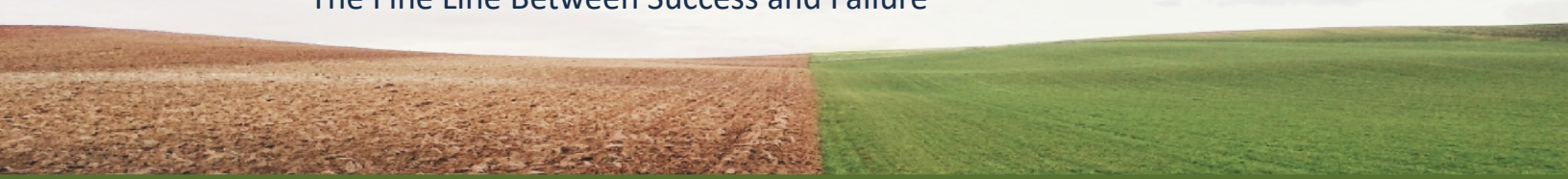


Helping Clients Navigate

The Fine Line Between Success and Failure



Mansfield Rule[™]
Participating Law Firm POWERED BY DIVERSITYLAB

RANKED IN
Chambers
USA
2022

THE TRIAL
Network

LFAA LAW FIRM
ANTIRACISM
ALLIANCE

TRIAL PRACTICE

We are a law firm of business-minded trial attorneys with a proven track record of defending Fortune 500 clients in complex and high-exposure cases across the country.

CLASS ACTIONS

BSP Law brings its trial-focused approach to the biggest class actions and mass actions, deploying its deep bench to defend clients in a range of industries.

COMPLEX BUSINESS LITIGATION

Combining practicality, aggression, and proportionality to craft effective strategies for a broad range of business disputes, BSP Law is ready to go the distance and poised to drive more favorable outcomes along the way.

CRITICAL MOTIONS & APPEALS

BSP Law uses dispositive motions, *Daubert* challenges, and other strategic motions to earn decisive victories at any phase of litigation. When it needs to, BSP Law is also ready to take the fight to appellate courts.

NATIONAL DISCOVERY & eDISCOVERY

National Discovery Counsel for a major automotive manufacturer for 2 decades. BSP Law leverages technology and extensive discovery knowledge to efficiently handle large-scale eDiscovery matters.

PRODUCT LIABILITY DEFENSE

BSP Law has successfully defended more than 200 catastrophic product liability cases across the country.

CYBERSECURITY & EMERGING TECHNOLOGIES

BSP Law uses its experience and technical knowledge to counsel clients on emerging technologies and assist clients addressing cybersecurity and autonomous vehicle matters.

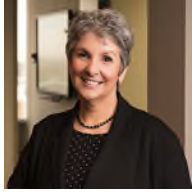
AUTOMOTIVE / TRUCKING	FINANCIAL / INSURANCE	RETAIL / TECHNOLOGY
<ul style="list-style-type: none">▪ Daimler Trucks North America▪ Ford Motor Company▪ Mercedes-Benz USA▪ Stellantis▪ Roush Industries▪ U-Haul International▪ Nissan North America	<ul style="list-style-type: none">▪ FDIC▪ KeyBank▪ Transamerica Life Companies▪ Nationwide Insurance▪ Meadowbrook Insurance Group▪ Prudential Insurance	<ul style="list-style-type: none">▪ PulteGroup▪ FordDirect▪ Merck▪ Coca-Cola▪ Kroger▪ SAS Institute▪ 123.Net

BSP LAW IS PROUD TO BE

- Ranked in Chambers and Partners 2022 USA Guide for Product Liability: Automobile (Nationwide) and Litigation: General Commercial (Michigan)
- A Midsize Mansfield Rule 2022-2023 Law Firm Participant
- The Trial Network's Michigan Firm
- National Coordinating and Trial Counsel – major automotive manufacturer
- A Sustaining Member of PLAC
- Named PulteGroup's Law Firm of the Year
- A member of The National Association of Minority & Women Owned Law Firms from 2009 to 2022, and past winner of their Law Firm MVP award in 2016.

BSP LAW'S LEADERSHIP TEAM

BSP Law's team includes graduates of America's best law schools, former clerks from federal and state courts, and veterans of some of the country's top law firms. They're supported by skilled trial and discovery paralegals. Our diverse team is led by the following leadership team:



Cheryl A. Bush

University of Michigan Law School
Cheryl has obtained exceptionally positive results for clients, including Fortune 500 companies, by winning 96% of her jury trials



Patrick G. Seyferth

University of Michigan Law School
Clerkship: U.S. District Court for the Eastern District of Michigan



Moheeb H. Murray

University of Michigan Law School
Recipient of Oakland County Bar Association's Distinguished Service Award and Vice President of the Muslim Bar Association



Stephanie A. Douglas

University of Michigan Law School
Clerkships: U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Eastern District of Michigan



Roger P. Meyers

University of Michigan Law School
Clerkship: U.S. Court of Appeals for the Sixth Circuit



William E. McDonald, III

The Ohio State University Law School
Bill has experience working in-house at two Fortune 500 companies



Amy Bice Larson

Brigham Young University J. Reuben Clark School of Law
Licensed and active in both Michigan and Texas



Derek J. Linkous

Northwestern University School of Law
Clerkships: U.S. Court of Appeals for the Fifth Circuit & U.S. Court of Appeals for the Sixth Circuit



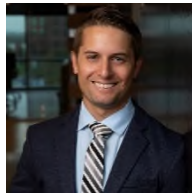
Justin B. Weiner

The University of Chicago, The Law School
Clerkships: U.S. Court of Appeals for the Seventh Circuit & U.S. District Court for the Northern District of Illinois



Susan M. McKeever

Villanova School of Law
Clerkships: U.S. District Court for the Eastern District of Michigan & U.S. District Court for the District of New Jersey



Andrew M. Mast

Wayne State University Law School
Inclusion in *The Best Lawyers in America*© *Ones to Watch:* Product Liability Litigation



Bishop A. Bartoni

Michigan State University Detroit College of Law
Clerkship: State of Michigan 16th Judicial Circuit Court



Alison H. Rodney

Wayne State University Law School
Clerkship: U.S. District Court for the Eastern District of Michigan

ABOUT BSP LAW

The trial attorneys at Bush Seyferth PLLC win lawsuits in courtrooms across the country – with trial skills second to none. Some of America's best-known companies look to BSP Law to represent them in catastrophic injury cases, class actions, complex business litigation, and appeals.



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