

Sponsorship and Participation Opportunities



Pickleball Sponsorship Levels

Champion Shot Sponsor - \$5,000

- Provides food & fuel assistance for 50 families
- 6 pickleball players/reception tickets
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition
- Branded giveaway

Centerline Sponsor - \$2,500

- Pays household expenses for up to 5 families
- 4 pickleball players/reception tickets
- Exclusive refreshment stand sponsor
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition

Sideline Sponsor- \$1,500

- Pays 3 months of bills for a single parent who lost income while caring for a sick child
- 2 pickleball players/reception tickets
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition

Dual Title Sponsor- \$10,000

- Pays household expenses for up to 15 families
- Pickleball title sponsor
- Presentation of trophies and recognition at reception
- Sponsorship signage at both events
- Logo prominently placed on all advertising materials
- Corporate brochures on display
- 10 pickleball players/reception tickets
- 10 additional tickets to reception
- Branded giveaway

Individual Pickleball Player - \$150



Happy Hour Sponsorship Levels

Platinum Sponsor - \$7,500

- Pays household expenses for up to 10 families
- 8 tickets to reception
- Exclusive sponsor of valet parking
- Recognition at the reception
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway

Gold Sponsor - \$5,000

- Provides food & fuel assistance for 50 families
- 6 tickets to reception
- Exclusive sponsor of one of the following:
 - Primary Bar
 - Attendee Nametags
 - Cigar Selection Station
 - Acoustic Trio Entertainment
 - Silent Auction
- Recognition at the reception
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway

Silver Sponsor - \$2,500

- Pays household expenses for up to 5 families
- 4 tickets to reception
- Logo placed on all advertising materials
- Social media and website recognition

Bronze Sponsor - \$1,500

- Pays 3 months of bills for a single parent who lost income while caring for a sick child
- 2 tickets to reception
- Logo placed on all advertising materials
- Social media and website recognition

Individual Happy Hour Ticket - \$150

2023 BSP Charitable Foundation On the Court for New Day & An Evening for a New Day

Monday, September 11, 2023

Pine Lake Country Club



Registration Form

Sponsorships:

Dual Title Sponsor: \$10,000

Champion Shot Sponsor: \$5,000 Platinum Sponsor: \$7,500 Bronze Sponsor: \$1,500

Centerline Sponsor: \$2,500 Gold Sponsor: \$5,000 Happy Hour Ticket - \$150

Sideline Sponsor: \$1,500 Silver Sponsor: \$2,500 Pickleball Ticket - \$150

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Pickleball Players' names:

Additional Tickets

I will/will NOT (circle one) be using my complimentary **reception** reservation(s) included with my sponsorship package.

I will/will NOT (circle one) be using my complimentary **pickleball** reservation(s) included with my sponsorship package.

Additional pickleball/reception (circle one) ticket: _____ Quantity

2

Please list any dietary concerns:

Payment Information

Enclosed find a check made payable to "**BSP Charitable Foundation**"

3

Contact Information

Name: _____

Company Name: _____

Address: _____

Email: _____

4

Please mail completed form to:

BSP Law Offices ATTN: Katie Bryk
100 W. Big Beaver, Ste. 400 Troy, MI 48084

You may also email your completed form to:

Katie Bryk, bryk@bsplaw.com, 248.822.7848