



Thursday, November 9, 2023

4:00 – 7:00 PM CST  
Golf Club of Houston  
5860 Wilson Rd  
Humble, TX 77396

*Benefiting CYCLE Houston, changing young children's lives through education.*

### **Who We Are:**

Meaningful ongoing contributions to our communities are a distinguishing BSP Law value and part of the firm's character since its founding. BSP Law Houston is excited to partner with CYCLE for our inaugural charitable event. All proceeds from the event will go towards putting students in the Greater Houston area on the path to success and empowering them to reach their full potential in school and life.

### **More about CYCLE:**

CYCLE is a children's charity dedicated to improving 2nd Grade literacy at Title One schools in the Greater Houston area. Their charity provides young students the opportunity to earn a bicycle for achieving their set goals, and in return, they learn that hard work equals reward. CYCLE believes that learning this lesson can put school children on the path to a brighter future. Only 37% of HISD third-graders hit Texas reading standards in 2013. Statistics like this are not uncommon throughout Greater Houston, but they are working hard to change these figures one bike at a time. With their bicycle programs, they encourage children to be active physically and mentally, empowering them to improve their literacy and possibly break the cycle of poverty. CYCLE clearly focuses on children, education, and literacy and resonates with the communities in need and those who serve them. To date, 150,000 bicycles have been awarded to deserving students throughout the Greater Houston community.

### **About the Event:**

Our guests will gather at The Golf Club of Houston for drinks and hors d'oeuvres and hear a brief message about CYCLE Houston.

**We need you in order to reach our goal of \$30,000 in 2023!**

### **By Donating, You Will Be...**

- Making a direct impact on the lives of students in the Greater Houston area.
- Increasing positive outcomes of the educational paths of children in Houston.
- Gaining exposure to a new audience of potential customers and clients.
- In front of 50+ attorneys, Judges, executives, business owners, and more!

# Sponsorship and Participation Opportunities

## Title Sponsor – \$10,000

### (One Available)

- Covers the cost of bikes and helmets for 100 local students
- 10 tickets to the event
- Title sponsor
- Prominent logo placement on on-site signage
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway
- Corporate brochures on display

## Platinum Sponsor – \$7,500

### (Two Available)

- Covers the cost of bikes and helmets for 75 local students
- 8 tickets to the event
- Prominent logo placement on on-site signage
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway

## Gold Sponsor – \$5,000

### (Four Available)

- Covers the cost of bikes and helmets for 50 local students
- 6 tickets to the event
- Logo placement on on-site signage
- Logo placed on all advertising materials
- Social media and website recognition

## Silver Sponsor – \$2,500

- Covers the cost of bikes and helmets for 25 local students
- 4 tickets to the event
- Logo placement on on-site signage
- Logo placed on all advertising materials
- Social media and website recognition

## Bronze Sponsor – \$1,000

- Covers the cost of bikes and helmets for 10 local students
- 2 tickets to the event
- Logo placed on all advertising materials
- Social media and website recognition

## Individual Ticket – \$300



# Registration Form

## Sponsorship and Participation Opportunities

1

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor: \$10,000   | <input type="checkbox"/> Silver Sponsor: \$2,500  |
| <input type="checkbox"/> Platinum Sponsor: \$7,500 | <input type="checkbox"/> Bronze Sponsor: \$1,000  |
| <input type="checkbox"/> Gold Sponsor: \$5,000     | <input type="checkbox"/> Individual Ticket: \$300 |

*Names of Attendees:*

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## Ticket Reservations

- I will/will NOT (circle one) be using my complimentary tickets included with my sponsorship
- One additional event ticket: \$300 \_\_\_\_\_ Quantity

2

*Names of Attendees:*

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3

## Payment Information

- Enclosed find a check made payable to "BSP Law Charitable Foundation"

4

## Contact Information

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

**Please mail completed form to:**  
BSP Law Offices ATTN: Katie Bryk  
100 W. Big Beaver, Ste. 400 Troy, MI 48084

**You may also email your completed form to:**  
Katie Bryk, bryk@bsplaw.com, 248.822.7848