Sponsorship and Participation Opportunities



Pickleball Sponsorship Levels

Champion Shot Sponsor - \$5,000

- Provides food & fuel assistance for 50 families
- 6 pickleball players/reception tickets
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition
- Branded giveaway

Centerline Sponsor - \$2,500

- Pays household expenses for up to 5 families
- 4 pickleball players/reception tickets
- Exclusive refreshment stand sponsor
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition

Sideline Sponsor- \$1,500

- Pays 3 months of bills for a single parent who lost income while caring for a sick child
- 2 pickleball players/reception tickets
- Logo recognition on signage at pickleball courts
- Logo prominently placed on advertising materials
- Social media and website recognition

Dual Title Sponsor- \$10,000

- Pays household expenses for up to 15 families
- Pickleball title sponsor
- Presentation of trophies and recognition at reception
- Sponsorship signage at both events
- Logo prominently placed on all advertising materials
- Corporate brochures on display
- 10 pickleball players/reception tickets
- 10 additional tickets to reception
- Branded giveaway



Happy Hour Sponsorship Levels

Platinum Sponsor - \$7,500

- Pays household expenses for up to 10 families
- 8 tickets to reception
- Exclusive sponsor of valet parking
- Recognition at the reception
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway

Gold Sponsor - \$5,000

- Provides food & fuel assistance for 50 families
- 6 tickets to reception
- Exclusive sponsor of one of the following:
 - ☐ Primary Bar
 - ☐ Attendee Nametags
 - ☐ Cigar Selection Station
 - ☐ Acoustic Trio Entertainment
 - ☐ Silent Auction
- Recognition at the reception
- Logo prominently placed on all advertising materials
- Social media and website recognition
- Branded giveaway

Silver Sponsor - \$2,500

- Pays household expenses for up to 5 families
- 4 tickets to reception
- Logo placed on all advertising materials
- Social media and website recognition

Bronze Sponsor - \$1,500

- Pays 3 months of bills for a single parent who lost income while caring for a sick child
- 2 tickets to reception
- Logo placed on all advertising materials
- Social media and website recognition

Individual Pickleball Player - \$150

Individual Happy Hour Ticket - \$150

2024 BSP Charitable Foundation On the Court for New Day & An Evening for a New Day

Thursday, July 25, 2024 Red Run Golf Club

Registration Form



	Sponsorships:	
	Dual Title Sponsor: \$10,000	
	☐ Champion Shot Sponsor: \$5,000 ☐ Platinum Sponsor: \$7,500 ☐ Bronze Sponsor: \$1,500	
1	Centerline Sponsor: \$2,500 Gold Sponsor: \$5,000 Happy Hour Ticket - \$15	50
	Sideline Sponsor: \$1,500 Silver Sponsor: \$2,500 Pickleball Ticket - \$150	
	Pickleball Players' names:	
2	Additional Tickets I will/will NOT (circle one) be using my complimentary reception reservation(s) included with my sponsorship package. I will/will NOT (circle one) be using my complimentary pickleball reservation(s) included with my sponsorship package. Additional pickleball/reception (circle one) ticket: Quantity Please list any dietary concerns:	
3	Payment Information Enclosed find a check made payable to "BSP Charitable Foundation"	
4	Contact Information Name: Company Name: Address:	

Please mail completed form to:

BSP Law Offices ATTN: Katie Bryk 100 W. Big Beaver, Ste. 400 Troy, MI 48084

You may also email your completed form to: Katie Bryk, bryk@bsplaw.com, 248.822.7848