

Some Play Checkers, Others Chess

We Stay One Move Ahead



WINNER

Michigan Firm of the Year



Bush Seyferth PLLC



NATIONAL COORDINATING DISCOVERY OVERVIEW

As a national trial firm, Bush Seyferth PLLC (BSP Law) has experience defending cases of all sizes across the United States. The National Coordinating Discovery Practice brings together BSP Law's national reach, deep expertise in discovery, and winning strategies in the defense of products and technology. We work with clients to develop discovery strategies for products, components and systems that work across cases and over time. BSP Law knows not only our clients' technology and industry, but also their people and priorities. Our approach works to save resources, preserve and centralize the company's knowledge base, and improve outcomes.

COUNSELING AND TRAINING ON COMPLIANCE AND BEST PRACTICES INCLUDE:

- Managed Document Reviews
- Information Management
- Data Retention Policies
- Litigation Holds
- Spoliation Prevention
- Cost Considerations
- Proportionality (Cost & Scope)
- Technology Assisted Review and Machine Learning in E-Discovery
- Attorney-Client Privilege and Work-Product Doctrine
- Government Inquiries and Subpoenas

DISCOVERY OF ELECTRONICALLY STORED INFORMATION

The BSP Law National Coordinating Discovery Team represents large companies in cases requiring electronic discovery of all scales. We supplement our core in-house team with vendor partners to provide technology and flexible staffing on a case-by-case basis. With a focus on cost and quality control, our team manages Early Case Assessment (ECA) of Large Data Collections; and Technology Assisted Review (TAR), as appropriate. For document review, we work with clients to right-size e-discovery, ensuring quality and affording economies-of-scale pricing. BSP Law combines years of discovery success with cutting edge technology and tools to help its clients confront discovery challenges and win.

NATIONAL COORDINATING DISCOVERY CORE TEAM



Justin B. Weiner

The University of Chicago, The Law School
Clerkships: U.S. Court of Appeals for the Seventh Circuit & U.S. District Court for the Northern District of Illinois



Amy Bice Larson

Brigham Young University J. Reuben Clark School of Law
 Licensed and active in both Michigan and Texas



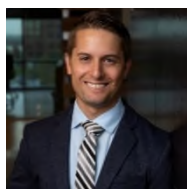
William E. McDonald, III

The Ohio State University Law School
 Recognized as DBusiness Top Lawyer 2023



Roger P. Meyers

University of Michigan Law School
Clerkship: U.S. Court of Appeals for the Sixth Circuit



Andrew M. Mast

Wayne State University Law School
 Inclusion in *The Best Lawyers in America*© *Ones to Watch:* Product Liability Litigation



Nicole K. Haelterman

Wayne State University Law School
Clerkships: U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Western District of Michigan

BSP LAW'S DISCOVERY COUNSEL EXPERIENCE

- Optimizing discovery strategy for trial
- Discovery motions and hearings
- Technology Assisted Review and Advanced E-Discovery
- Forensic Analysis
- Preparing and Defending Employee Depositions and Trial Testimony
- Protective Orders
- Managing Discovery Disputes and Meet and Confer Conferences

OWNER MANUAL REVIEW

Our team reviews manuals so that they are feature-accurate and legally compliant. To maintain feature accuracy and consistency across manuals and products, we have experience creating and maintaining feature- and master-language matrices.

PRODUCT LITIGATION – THE ADVANTAGE OF DISCOVERY AND TRIAL EXPERIENCE

As product liability attorneys, we know both your products and the potential pitfalls of owner manual language in litigation. The contents of the manual must stand up in court. Our work on your cases informs our work on your manuals, and vice versa. The result: a force multiplier on both fronts.

INDUSTRY EXPERIENCE



Automobiles



Connected Products



Appliances



Chemicals



Consumer Products



Household Appliances



Medical Devices & Equipment

FEATURED CASE STUDY

In a closely-held corporation in bet-the-company alter ego action following bankruptcy of the corporation's subsidiary, BSP Law ran the TAR process after designing the STR, trained the reviewers, etc. BSP Law produced 200,000+ pages in response to 50 RFPs.

CLIENT LIST

AUTOMOTIVE / TRUCKING

- Ford Motor Company
- Mercedes-Benz USA
- Stellantis
- PACCAR
- U-Haul International
- Nissan North America
- General Motors LLC

FINANCIAL / INSURANCE

- FDIC
- KeyBank
- Transamerica Life Companies
- Nationwide Insurance
- Meadowbrook Insurance Group
- Prudential Insurance
- United Wholesale Mortgage

RETAIL / TECHNOLOGY

- PulteGroup
- FordDirect
- Merck
- Coca-Cola
- Kroger
- SAS Institute
- 123.Net