

Some Play Checkers, Others Chess

We Stay One Move Ahead



WINNER

Michigan Firm of the Year



Bush Seyferth PLLC



PRODUCT LIABILITY OVERVIEW

The product liability team at Bush Seyferth PLLC (BSP Law) has significant trial experience and successes representing major manufacturers in complex tort and product liability cases in nearly every state and internationally. Our team has successfully handled cases involving a variety of product liability, toxic tort, and personal injury litigation claims. BSP Law is particularly known for its strength in the product-liability sphere, especially in the automotive sector. The firm was indeed founded on the strength of its product-liability work, representing all three of the “Big 3” auto makers and other major manufacturers. Beyond auto, the firm has represented a diverse group of products manufacturers, including appliances, chemicals, food products, medical devices, and consumer products.

BSP Law has developed extensive subject-matter expertise in advanced automotive technologies, including involvement in the regulatory space and development of legal and factual defenses to litigation.

PRODUCT LIABILITY CORE TEAM



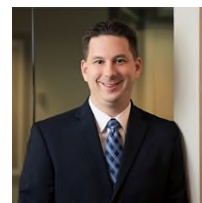
Patrick G. Seyferth
University of Michigan Law School
Clerkship: U.S. District Court for the Eastern District of Michigan



Stephanie A. Douglas
University of Michigan Law School
Clerkships: U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Eastern District of Michigan



Amy Bice Larson
Brigham Young University J. Reuben Clark School of Law
Licensed and active in both Michigan and Texas



Derek J. Linkous
Northwestern University School of Law
Clerkships: U.S. Court of Appeals for the Fifth Circuit & U.S. Court of Appeals for the Sixth Circuit



William E. McDonald, III
The Ohio State University Law School
Recognized as DBusiness Top Lawyer



Justin B. Weiner
The University of Chicago, The Law School
Clerkships: U.S. Court of Appeals for the Seventh Circuit & U.S. District Court for the Northern District of Illinois

TYPES OF PRODUCTS DEFENDED



Appliances



Automobiles



Chemicals



Connected
Products



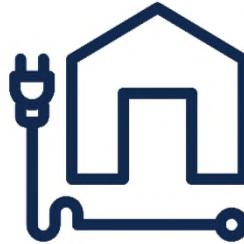
Consumer
Products



Emerging
Technologies



Food Products
& Packaging



Household
Appliances



Medical Devices
& Equipment



Pharmaceuticals

PRODUCT DEFENSE CAPABILITIES

- Grasp complex science and engineering concepts related to product design, development, testing, and manufacturing
- Analyze regulatory aspects of product design, development, manufacturing, and distribution
- Defend claims regarding product design process and decision making
- Develop due-diligence product facts and themes
- Analyze and defend product performance
- Tailor fact investigation to defense strategy
- Defend claims regarding product warnings
- Understand medical issues surrounding liability and damage claims
- Defend adverse or improper discovery requests
- Prepare corporate and expert witnesses for testimony
- Depose and cross-examine opposing experts
- Conduct jury research, mock trials and detailed case theme development

EXPERIENCE

- Significant trial experience and successes representing major manufacturers in complex tort cases in over 30 states.
- Successfully handled cases involving a variety of product liability, toxic tort and personal injury litigation claims.
- In mediations and facilitations, the strength of our coordinated team effort has positioned our clients to achieve favorable settlement results in high exposure cases.
- As national counsel for air bag product liability claims for one automaker, BSP Law has defended and favorably resolved numerous product liability matters, including more than a dozen involving Takata air bag allegations.
- As lead class, trial counsel, and discovery counsel in nationwide class actions, our team has secured favorable results, ranging from voluntary dismissals to precedential rulings on appeal.