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Related Services

Auto Negligence / PIP

Business and Commercial

Commercial Motor Vehicle
Litigation & Counseling

National Coordinating Discovery

Insurance Litigation

Education

Wayne State University Law
School, J.D., *cum laude*, 2016

Michigan State University, B.A.,
Social Relations and Policy, 2012

Court Admissions

United States Court of Appeals for
the Sixth Circuit

United States District Court for the
Eastern District of Michigan

Michigan State Courts



Lena M. Gonzalez *Partner*

Lena M. Gonzalez litigates complex commercial and insurance coverage cases in federal and state courts for clients ranging from global manufacturing companies to private individuals. Lena routinely handles disputes involving commercial contracts, including complex breach of contract and breach of warranty, and tort defense. In her insurance coverage practice, Lena represents national insurers in life and auto-insurance no-fault matters. Lena is committed to the mentoring, advancement, and support of diverse individuals. She serves as a member on BSP Law's Diversity, Equity & Inclusion Committee.

Representative Matters

Business and Commercial Litigation

- Lead counsel for national manufacturer for breach of contract, breach of warranty, and specific performance.
- Lead counsel for global original equipment manufacturers against suppliers in warranty and indemnity disputes.
- Co-counsel for national medical services provider in multimillion-dollar professional services dispute involving claims of defamation, tortious interference with a contract, injurious falsehood, and breach of contract.

Insurance Litigation

- Lead counsel for national insurance company in defense of false representations claims.
- Obtained dismissal of insurance coverage and tort liability dispute on behalf of global automotive original equipment manufacturer.
- Lead counsel for leading life insurance company in interpleader case.
- Counsel for national do-it-yourself moving and vehicle-rental company in defense of claims for insurance coverage.

Other Notable Matters

- Lead associate defending global automaker in federal multi-district litigation pertaining to alleged gearshift product defect.
- Assisted in drafting successful motion for summary judgment defending an employment discrimination case resulting in dismissal of all claims against client employer.
- Represented global automobile manufacturer as national discovery counsel team for products liability actions.
- Secured dismissal of product liability action at pleading stage on behalf of a global automotive manufacturer.

Professional Memberships & Activities

Hispanic Bar Association of Michigan, *Board of Directors, Treasurer*
Center for Automotive Diversity, Inclusion & Advancement, *Member*
Detroit Bar Association, Young Lawyers' Section, Barristers, *Board Member*
Eastern District of Michigan Bar Association, *Sustaining Member*
NAMWOLF, Emerging Leaders Committee and Product Liability PAC, *Member*
(2018-2022)

Women Lawyers Association of Michigan, *Member*
Oakland County Bar Association, *Member*

Honors & Awards

Inclusion in The Best Lawyers in America® Ones to Watch: Commercial Litigation (2025)

American College of Trial Lawyers, *Medal for Excellence in Advocacy*
Chambers USA, *Diversity & Inclusion: Future Leader Shortlist* (2023)

Detroit Bar Association, Barristers, *Community Impact Award*

Detroit Bar Association, Young Lawyers' Section, Barristers, *Barrister of the Year*

Lena M. Gonzalez *Partner (cont.)*

Honors & Awards cont.

Michigan Lawyers Weekly, *Up & Coming Lawyer* (Class of 2022)

Michigan Super Lawyers, *Rising Star* (2020 – present)

Texas Young Lawyer's Association, *Regional Champion*

Wayne State University Law School, *Silver Key Certificate*

Wayne State University Law School *Dean's Scholar Program, 100 Percent Tuition Scholarship*

Presentations

- “Well.... That’s Settled. Or Is It? Resolving Warranty And Cost Recovery Disputes,” presented to MAPconnected Service & Warranty Lifecycle Summit (October 2024)
- “DEI and B: The Business Case for Belonging,” Michigan Lawyers Weekly Webinar, *Panelist* (2023)
- “Small Firms, Big Impact: Empowering Small Firms’ DE&I Efforts,” Michigan Lawyers Weekly Webinar, *Panelist* (2022)
- “Mentorship: How We Can Succeed While Uplifting the Next Generation of Attorneys,” Association of Corporate Counsel – Michigan, *Moderator* (2022)
- “How to Land a Summer Associate Position,” JD Advising Scholars Program, *Panelist* (2022)
- “2021 Virtual Future Latino Leaders Summer Law Institute,” Hispanic National Bar Foundation Summer Law Institute, *Panelist* (2021)
- “Cutting Edge Techniques for Demonstrating Occupant Kinematics” (2020)

Prior Experience

Prior to joining Bush Seyferth PLLC, Lena worked as an Associate at Clark Hill PLC, where she was a part of the Immigration and Litigation Practice Groups. Lena also served as an intern at HealthCall and, within the United States District Court for the Eastern District of Michigan, interned for Chief Judge Gerald E. Rosen and the Honorable Judge Julian Abele Cook, Jr. Lena was previously a law clerk at Gonzalez, Kadro & Mitchell PLLC.

Lena received her J.D., *cum laude*, from Wayne State University Law School. She was Dean's Scholar and received several other honors during her exceptional academic career.

As a member of Wayne Law's Mock Trial team and the National Mock Trial team, she won the Texas Young Lawyers Association's (TYLA) regional competition and competed as a finalist at the national competition in Texas.

She also served as a member of the Transactional Law team, where she placed first in contract drafting and negotiations at the in-house competition at Wayne Law and first in drafting at the regional competition at Northwestern University Pritzker School of Law.

During her time at Wayne Law, Lena also co-founded a program to organize a forum for high school students to discuss legal and social issues with local politicians and businessmen.

Lena received her B.A. in Social Relations and Policy with a minor in Spanish Language from Michigan State University's James Madison College. There she was a member of the Executive Board, Vice President, for Alpha Kappa Psi, a professional business fraternity, and was a selected presenter for the Women and Gender undergraduate showcase.