

Helping Clients Navigate

The Fine Line Between Success and Failure



WINNER

Michigan Firm of the Year



Bush Seyferth PLLC



TRIAL PRACTICE

We are a law firm of business-minded trial attorneys with a proven track record of defending Fortune 500 clients in complex and high-exposure cases across the country.

CLASS ACTIONS

BSP Law brings its trial-focused approach to the biggest class actions and mass actions, deploying its deep bench to defend clients in a range of industries.

COMPLEX BUSINESS LITIGATION

Combining practicality, aggression, and proportionality to craft effective strategies for a broad range of business disputes, BSP Law is ready to go the distance and poised to drive more favorable outcomes along the way.

CRITICAL MOTIONS & APPEALS

BSP Law uses dispositive motions, *Daubert* challenges, and other strategic motions to earn decisive victories at any phase of litigation. When it needs to, BSP Law is also ready to take the fight to appellate courts.

NATIONAL DISCOVERY & eDISCOVERY

National Discovery Counsel for a major automotive manufacturer for 2 decades. BSP Law leverages technology and extensive discovery knowledge to efficiently handle large-scale eDiscovery matters.

PRODUCT LIABILITY DEFENSE

BSP Law has successfully defended more than 200 catastrophic product liability cases across the country.

CYBERSECURITY & EMERGING TECHNOLOGIES

BSP Law uses its experience and technical knowledge to counsel clients on emerging technologies and assist clients addressing cybersecurity and autonomous vehicle matters.

AUTOMOTIVE / TRUCKING

- Ford Motor Company
- Mercedes-Benz USA
- Stellantis
- PACCAR
- U-Haul International
- Nissan North America
- General Motors LLC

FINANCIAL / INSURANCE

- Edward Jones
- United Wholesale Mortgage
- FDIC
- KeyBank
- Transamerica Life Companies
- Nationwide Insurance
- Meadowbrook Insurance Group

RETAIL / TECHNOLOGY

- PulteGroup
- FordDirect
- Merck
- Coca-Cola
- Kroger
- SAS Institute
- 123.Net

BSP LAW IS PROUD TO BE

- Benchmark Litigation's Michigan Firm of the Year (2023, 2024)
- Ranked in Chambers and Partners 2024 USA Guide for Product Liability: Automobile (Nationwide) and Litigation: General Commercial (Michigan)
- The Trial Network's Michigan Firm
- National Coordinating and Trial Counsel – major automotive manufacturer
- A Sustaining Member of PLAC
- Named PulteGroup's Law Firm of the Year
- A member of The National Association of Minority & Women Owned Law Firms from 2009 to 2022, and past winner of their Law Firm MVP award in 2016.

BSP LAW'S LEADERSHIP TEAM

BSP Law's team includes graduates of America's best law schools, former clerks from federal and state courts, and veterans of some of the country's top law firms. They're supported by skilled trial and discovery paralegals. Our diverse team is led by the following leadership team:



Patrick G. Seyferth

University of Michigan Law School
Clerkship: U.S. District Court for the Eastern District of Michigan



Moheeb H. Murray

University of Michigan Law School
Recipient of Oakland County Bar Association's Distinguished Service Award



Roger P. Meyers

University of Michigan Law School
Clerkship: U.S. Court of Appeals for the Sixth Circuit



Stephanie A. Douglas

University of Michigan Law School
Clerkships: U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Eastern District of Michigan



Amy Bice Larson

Brigham Young University J. Reuben Clark School of Law
Licensed and active in both Michigan and Texas



William E. McDonald, III

The Ohio State University Law School
Bill has experience working in-house at two Fortune 500 companies



Justin B. Weiner

The University of Chicago, The Law School
Clerkships: U.S. Court of Appeals for the Seventh Circuit & U.S. District Court for the Northern District of Illinois



Derek J. Linkous

Northwestern University School of Law
Clerkships: U.S. Court of Appeals for the Fifth Circuit & U.S. Court of Appeals for the Sixth Circuit



Andrew M. Mast

Wayne State University Law School
Inclusion in *The Best Lawyers in America*© *Ones to Watch:* Product Liability Litigation



Susan M. McKeever

Villanova School of Law
Clerkships: U.S. District Court for the Eastern District of Michigan & U.S. District Court for the District of New Jersey



Darin J. Lang

University of Nebraska-Lincoln School of Law
Licensed and active in North Carolina, New Mexico, Colorado and Nebraska



Bishop A. Bartoni

Michigan State University Detroit College of Law
Clerkship: State of Michigan 16th Judicial Circuit Court



Lena M. Gonzalez

Wayne State University Law School
Serves on the Board of Directors for the Hispanic Bar Association of Michigan



Ryan J. Vanderford

University of Southern California Gould School of Law
Inclusion in *The Best Lawyers in America*© *Ones to Watch:* Commercial Litigation

ABOUT BSP LAW

As a boutique firm, we leverage agility that larger firms often lack; at the same time, we have a nationwide practice, which allows us to gain practical insights from a variety of jurisdictions. Some of America's best-known companies trust BSP Law to represent them in catastrophic injury cases, class actions, complex business litigation, and appeals.

