

Some Play Checkers, Others Chess

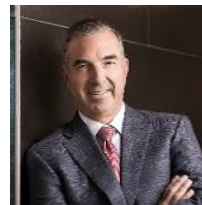
We Stay One Move Ahead

PRODUCT LIABILITY OVERVIEW

BSP's Product Liability team has significant trial experience and successes representing major manufacturers in complex tort and product liability cases in nearly every state and internationally. Our team has successfully handled cases involving a variety of product liability, toxic tort, and personal injury litigation claims. BSP is particularly known for its strength in the product-liability sphere, especially in the automotive sector. The firm was indeed founded on the strength of its product-liability work, representing all three of the "Big 3" auto makers and other major manufacturers. Beyond autos, the firm has represented a diverse group of products manufacturers, including appliances, asbestos, chemicals, food products, medical devices, and consumer products.

BSP has developed extensive subject-matter expertise in advanced automotive technologies, including involvement in the regulatory space and development of legal and factual defenses to litigation.

PRODUCT LIABILITY: CORE TEAM



Patrick G. Seyferth

University of Michigan Law School
Clerkship: U.S. District Court for the Eastern District of Michigan



Stephanie A. Douglas

University of Michigan Law School
Clerkships: U.S. Court of Appeals for the Sixth Circuit & U.S. District Court for the Eastern District of Michigan



Amy Bice Larson

Brigham Young University J. Reuben Clark School of Law
Licensed and active in both Michigan and Texas



Derek J. Linkous

Northwestern University School of Law
Clerkships: U.S. Court of Appeals for the Fifth Circuit & U.S. Court of Appeals for the Sixth Circuit



William E. McDonald, III

The Ohio State University Law School
Recognized as DBusiness Top Lawyer 2023 - Present



WINNER

Michigan Firm of the Year

Bush Seyferth



Bush Seyferth PLLC

Mansfield Rule
Certified *Plus* 2022-2023
Powered by DIVERSITYLAB



TYPES OF PRODUCTS DEFENDED



Appliances



Automobiles



Asbestos



Chemicals



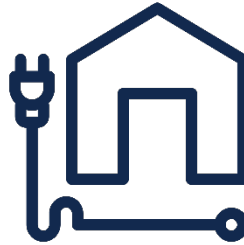
**Connected
Products**



**Consumer
Products**



**Food Products
& Packaging**



**Household
Appliances**



**Medical Devices
& Equipment**



Pharmaceuticals

PRODUCT DEFENSE CAPABILITIES

- Grasp complex science and engineering concepts related to product design, development, testing, and manufacturing
- Analyze regulatory aspects of product design, development, manufacturing, and distribution
- Defend claims regarding product design process and decision making
- Develop due-diligence product facts
- Analyze and defend product performance
- Tailor fact investigation to the defense strategy
- Defend claims regarding product warnings
- Understand medical issues surrounding liability and damage claims
- Defend adverse or improper discovery requests
- Prepare corporate and expert witnesses for testimony
- Depose opposing experts, in depositions and trial
- Conduct jury research, mock trials and detailed case theme development to support favorable trial outcomes

EXPERIENCE

- Significant trial experience and successes representing major manufacturers in complex tort cases in over 30 states
- Successfully handled cases involving a variety of product liability, toxic tort and personal injury litigation claims
- In mediations and facilitations, the strength of our coordinated team effort has positioned our clients to achieve favorable settlement results in high exposure cases
- As national counsel for air bag product liability claims for one automaker, BSP Law has defended and favorably resolved numerous product liability matters, including more than a dozen involving Takata air bag allegations.
- As lead class, trial counsel, and discovery counsel in nationwide class actions, our team has secured favorable results, ranging from voluntary dismissals to precedential rulings on appeal.