bsp LAW

Helping Clients Navigate

The Fine Line Between Success and Failure

BENCHMARK LITIGATION US AWARDS 2025

WINNER

Michigan Firm of the Year

Bush Seyferth

Super Lawyers

THE TRIAL Network

INSURANCE LITIGATION OVERVIEW

Bush Seyferth PLLC (BSP Law) is a certified woman-owned litigation specialty firm with substantial experience in insurance coverage matters. Leading insurers and self-insured companies turn to BSP Law for advice and representation in a wide variety of coverage disputes, including:

- First-Party Coverage
- Life, Health, Disability, and ERISA
- Accidental-Death Policies
- Annuity Contracts
- No-Fault Auto Insurance / PIP
- Appeals
- Tort Claims Defense
- GAP Insurance
- Credit Life Insurance
- Premises Liability
- Interpleader Litigation
- Commercial General Liability
- Agent Misconduct

BSP Law has a track record of winning for our clients on summary judgment motions, at trial, and on appeal. In cases where summary judgment may be precluded by questions of fact or law, or where the circumstances dictate, BSP Law effectively negotiates settlements that are favorable for our clients.

INSURANCE LITIGATION TEAM

Mahde Y. Abdallah
Wayne State University Law School
Michigan Super Lawyers Rising Star (2020 – present)

Lane Morrison
University of Alabama School of Law
Member of Alabama State Bar and State Bar of Texas

William E. McDonald, III
The Ohio State University Law School
Bill has experience working in-house at two Fortune 500 companies

Moheeb H. Murray
University of Michigan Law School
Past co-chair of NAMWOLF's Insurance PAC and active in DRI's LHDE Committee

Susan M. McKeever
Villanova School of Law
Michigan Lawyers Weekly, Women in the Law, 2021

Michael A. Ohly
University of Detroit Mercy School of Law
Michigan Super Lawyers, Rising Star (2019 – present)

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OTHER INSURANCE-RELATED LITIGATION

In addition to defending insurers in coverage cases, BSP Law's attorneys regularly litigate cases involving non-compete and non-solicitation agreements, misappropriation of trade secrets and customer information, agent misconduct and negligence, and claims for commissions. Our attorneys have also successfully represented insurers in cases alleging illegal redlining and wrongful termination of an agent.

REPRESENTATIVE CLIENTS

- AXA Equitable Insurance Company
- MetLife Insurance Group
- New York Life Insurance Company
- Transamerica Life Insurance Company
- Zurick Insurance Group
- Repwest Insurance Company
- Securian Financial Group
- The Prudential Insurance Company of America

INSURANCE LITIGATION RESULTS

- Lead counsel in defense of leading life and disability insurer on ERISA claim.
- Counsel for national insurance company and agent in defense of claim that agent engaged in discriminatory redlining against potential customers.
- Trial and appellate counsel for national insurance company in defense of agent claim that agency was terminated based on illegal redlining.
- Trial counsel for national insurance company in claim against exclusive agent for wrongful solicitation of clients and misappropriation of trade secrets.
- Obtained favorable settlement on behalf of excess insurer in connection with multi-party suit stemming from trucking accident.
- Represented insurers in various interpleader actions.
- Counseled specialty insurance company in securities class action related to executive compensation.
- Michigan statewide counsel for leading national do-it-yourself moving and vehicle-rental company for insurance coverage, tort liability, and commercial litigation matters.
- Represented insurance company in Federal Arbitration Act appeal.
- Appellate counsel for national property and casualty insurance company.
- Lead counsel and also Michigan counsel working with national counsel for several leading life insurance and annuity companies in interpleader cases.
- Served as co-counsel on appeal for hospital in insurance coverage dispute, successfully preserving $9 million judgment.
- Won dispositive motion on behalf of national insurance company against claim that agent promised life-insurance coverage.

BSP LAW IS PROUD TO BE

- Benchmark Litigation's 2023 Michigan Firm of the Year
- Ranked in Chambers and Partners 2022 USA Guide for Product Liability: Automobile (Nationwide) and Litigation: General Commercial (Michigan)
- Midsize Mansfield Rule 2022-2023 Law Firm Participant
- The Trial Network's Michigan Firm
- National Coordinating and Trial Counsel – major automotive manufacturer
- A Sustaining Member of PLAC
- Named PulteGroup's Law Firm of the Year
- A member of The National Association of Minority & Women Owned Law Firms from 2009 to 2022, and to have won their Law Firm MVP award in 2016.

ABOUT BSP LAW

The trial attorneys at Bush Seyferth PLLC win lawsuits in courtrooms across the country – with trial skills second to none. Some of America's best-known companies look to BSP Law to represent them in catastrophic injury cases, class actions, complex business litigation, and appeals.

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