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Proud Member of
Texas Bar College
A Professional Society of Legal Scholars

Related Services

Business and Commercial

Insurance Litigation

Product Liability

Class Actions

Critical Motions / Appeals

Education

The University of Alabama School of Law, J.D., *magna cum laude*, 2015

The University of Alabama, M.S., Civil Engineering, 2012

The University of Alabama, B.S., Civil Engineering, 2011

Court Admissions

Alabama State Courts

Michigan State Courts

Texas State Courts

United States Court of Appeals for the First Circuit

United States Court of Appeals for the Fifth Circuit

United States District Court for the Eastern District of Michigan

United States District Court for the Eastern District of Texas

United States District Court for the Southern District of Texas

bsp LAW
Bush Seyferth PLLC

Lane Morrison *Partner*

Lane Morrison focuses his practice on product liability litigation and commercial litigation, with an emphasis on critical trial motions and appeals. He has extensive experience representing automotive and heavy truck manufacturers in catastrophic personal injury cases, insurers and other national corporations in complex commercial disputes, and architects and engineers in professional liability claims. Lane prides himself on actively crafting creative legal strategies to obtain the best results for his client. He serves as a member on BSP Law's Diversity, Equity & Inclusion Committee.

Representative Matters

- Served as embedded appellate counsel at trial and on appeal, winning unanimous Fifth Circuit affirmance of a defense verdict in a product liability case involving alleged carbon monoxide exposure in a police cruiser.
- Aided two defense verdicts in cases involving allegations of exposure to carbon monoxide, winning nonsuit on warnings in one and precluding res ipsa theory on the other.
- Secured summary judgment upholding enforceability of liquidated damages provision for contractual breach and awarding attorneys' fees and costs.
- Defeated a motion to dismiss complaint seeking enforcement of client's All-In Initiative, validating sufficiency of allegations that broker accepted contractual amendments.
- Obtained summary judgment on behalf of national environmental service provider in complex commercial contract dispute over wastewater processing practices.
- Secured summary judgment in favor of railroad service corporation against allegations of conversion relating to metal products.
- Facilitated favorable settlement for regional wireless service provider of multiple consumer actions involving identity theft allegations.
- Obtained judgment on the pleadings for a national life insurance carrier on various claims of breach of contract and unfair trade practices.
- Won affirmance of a summary judgment dismissal of product-liability claims based on arguments about inadequate experts.
- Assisted as appellate and motions counsel with obtaining defense verdict in seat-belt related product liability case involving catastrophic injuries.
- Assisted as appellate and motions counsel with obtaining favorable settlement in product liability burn case using targeted expert exclusion motions and motions in limine.
- Negotiated favorable settlement (approximately 3% of original demand) in air bag-related product liability case.

Professional Memberships & Activities

Federal Bar Association of the Southern District of Texas, *Member*
Alabama State Bar, *Member*
State Bar of Texas, *Member*
Houston Bar Association, *Member*
Houston Bar Association, Advancing Belonging and Cultures Committee, American Constitution Society, *Member*
Texas Bar College, *Member*
Lawyers for Civil Justice, *Class Action Committee, Public Trust in the Courts Committee, Amicus Committee*
The Houston Lawyer Editorial Board, *Member* (2022 - present)
The Houston Lawyer, *Editor in Chief* (2026 - 2027)
Houston Bar Association, Advancing Belonging and Cultures Committee, *Member* (2025 - 2026)
The Houston Lawyer, Articles Editor (2025 - 2026)
Lawyers for Civil Justice*, Fellow Class of 2025*
Houston Bar Association, Bench Bar CLE Committee, *Member* (2024 - 2025)
The Houston Lawyer, Legal Trends Column*, Editor* (2024 - 2025)
The Houston Lawyer, Committee and Section Spotlight Column, *Editor* (2023 - 2024)

United States District Court for the Western District of Texas

United States District Court for the Middle District of Alabama

United States District Court for the Southern District of Illinois

Lane Morrison *Partner (cont.)*

Honors & Awards

- *The Best Lawyers in America Ones to Watch*: Commercial Litigation, Product Liability Litigation – Defendants (2026)
- Order of the Coif
- American Society of Civil Engineers (ASCE), State Civil Engineering Student of the Year (2010)
- University of Alabama, Most Outstanding Civil Engineering Senior (2011) and Sophomore (2008

Presentations & Publications

- "Michael Hanover: Precision Under Pressure in the U.S. Practical Shooting Association," *The Houston Lawyer* (2026)
- "Seeds of Hope: Shawn Raymond, Gregg Costa, and the Sunflower County Freedom Project," *The Houston Lawyer* (2024)
- "Presumed Innocent? Texas' Rebuttable Presumption of Non-Defectiveness Gets Some Much-Needed Clarification," *The Houston Lawyer* (2024)
- "Two Generations of Texas Justices," *The Houston Lawyer* (2024)
- "Clear and Unmistakable': The Supreme Court of Texas Joins Other Courts in Honoring the Incorporation of AAA Rules" *The Houston Lawyer* (2023)
- "Normalizing Paternity Leave," *The Houston Lawyer* (2022)
- "Jason Newman: Shaped by Swine Showmanship," *The Houston Lawyer* (2022)
- "Note, Equalizing the 'Great Equalizer': The Alabama Accountability Act and the Quest to Find a Model for Education Improvement Through Choice," 66 Ala. L. Rev. 1169 (2015)
- "Translating Transportation Data between Dissimilar-Resolution Linear Referencing Systems," Transportation Research Board 92nd Annual Meeting Compendium of Papers (2013)

Community & Pro-Bono Involvement

Lane has represented multiple individual tenants in wrongful eviction proceedings. He previously served as a board member for Volunteer Lawyers Birmingham in Birmingham, Alabama, which is one of the State's largest providers of pro-bono legal services. He currently volunteers with the Houston Volunteer Lawyers and has assisted with the organization's legal helpline (LegalLine) and represented tenants in eviction relief trials.

Prior Experience

Before joining BSP Law, Lane was a commercial and product-liability litigator at firms in Birmingham, Alabama and Houston, Texas. There, Lane represented corporate clients, including various insurers, in complex litigation. Lane was also previously an associate at Lightfoot, Franklin & White in Birmingham, AL where he represented various manufacturers in product liability disputes and other corporate clients in complex commercial disputes.

He has also served as in-house claims coverage counsel at Kemper Insurance, where he helped oversee good-faith handling of personal home and auto insurance claims.

Lane received his J.D. from the University of Alabama School of Law, where he was an Articles Editor for the Alabama Law Review and a member of the Order of the Coif. He was also a member of the Labor & Employment Moot Court Team. He holds an undergraduate and master's degree in Civil Engineering from the University of Alabama.

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