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Patrick G. Seyferth *Founder & Chairman*

Patrick Seyferth is the founder and chairman of Bush Seyferth PLLC. He is also a member of BSP Law's executive committee. In 2025, Patrick was honored by Benchmark Litigation as a Litigation Star. In 2025 and 2026, he was ranked in the Chambers USA Guide as Band 1 in Product Liability: Automobile (USA - Nationwide) and Band 2 in Litigation: General Commercial (Michigan). Patrick was also recognized as Lawyer of the Year for Mass Tort Litigation / Class Actions - Defendants in Troy, Michigan by Best Lawyers® in its 2026 edition. He also serves as an Executive Board member for the Federal Bar Association (ED of Michigan); a Board Member to the Product Liability Advisory Council; and on the 6th Circuit Life Member Committee.

Patrick has successfully managed high-stakes product liability and commercial cases across 23 states. With 30 years of trial experience, he has served as lead counsel in numerous complex trials, achieving jury verdicts in Arizona, Michigan, Ohio, Indiana, and Tennessee. Throughout his career, Patrick has proudly represented some of America's most renowned companies—including GM LLC, Ford Motor Company, Pulte, VWGoA, Textile Management, Nissan, and Hyundai—along with a range of individual and *pro bono* clients. In recognition of his exceptional service in mediating and resolving complex federal lawsuits, Patrick was honored with a formal proclamation from the United States District Court for the Eastern District of Michigan.

Patrick has lectured on trial advocacy nationally and manages BSP's $1 million-plus charitable foundation since 2003.

Representative Matters

Product Liability

- As lead counsel obtained a full defense verdict in IN on multiple automotive product liability claims seeking $100 million dollars.
- First-chaired AZ jury trial on behalf of automotive manufacturer of a truck involving severe injuries and claim of electronic sensing defect: No cause
- Argued Sixth Circuit appeal in support of District Court's dismissal in a high-exposure fire case: 3-0 affirmed
- First-chaired TN jury trial involving TBI injuries and claim of defect: No cause
- Argued appeal in Michigan Court of Appeals Complex Div. to uphold defense verdict involving child death product liability case: 3-0 affirmed
- First-chaired AZ jury trial involving significant injury and claim of product defect: No cause
- Assisted in highly publicized MI jury trial in product liability involving the death of 7-year-old child: No cause
- Represented injured Plaintiff in MI jury trial that involved near-drowning: $700,000 jury verdict
- Successfully handled diagnostic defect claim in CT re GM LLC truck brought on behalf of quadriplegic driver
- Assisted in NY federal jury trial in case involving child death and claim of product defect: Judgment as a matter of law (Published)

Commercial / Class Actions

- Handled witnesses and legal issues in trial on behalf of two heavily regulated plaintiffs in a contract dispute relating to a power plant, leading to one of the largest jury verdicts in Michigan history
- First-chaired OH jury trial on behalf of major finance company on contract and a $1B punitive damage claim: defense verdict
- Defeated class certification in national MDL class action involving European automotive manufacturer and claims regarding telematics (Published)
- First-chaired eight high-profile automotive dealer arbitrations
- First-chaired arbitration on behalf of national homebuilder involving former high-ranking executive

Related Services

Product Liability

Advanced Technologies

Business and Commercial

Class Actions

Securities / Finance

Alternative Dispute Resolution

Education

University of Michigan Law School, J.D., *cum laude*, 1992

Michigan State University, B.S., 1987

Federal Clerkships

Judge Robert Cleland, United States District Court for the Eastern District of Michigan, 1992-1994

Court Admissions

Michigan Court of Appeals

Michigan Supreme Court

United States Court of Appeals for the Sixth Circuit

United States District Court for the Eastern District of Michigan

United States District Court for the Western District of Michigan

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- Successfully defended closely-held corporation in $110M federal 'alter-ego' action that attempted to pierce the corporate veil
- Secured preliminary injunctive relief preventing enforcement of Michigan regulations based on preemption by federal law
- Obtained favorable outcome in contractual indemnification case regarding underlying TX product liability fatality claim
- Obtained permanent injunction in National business defamation and trademark case
- Successfully represented MI Legislature in Covid-19 cases re: Governor's Executive Orders and voter ID requirements (Published)
- Defeated AZ class certification claims on behalf of national home builder - obtained dismissal of claims and significant fee award

Mediations/ADR

- Served as court appointed facilitator in over 70 U.S. District Court cases
- Awarded Certificate of Recognition by U.S. District Court for the Eastern District of Michigan for facilitation of multiple complex cases
- Selected as a mediator in multiple Circuit Court business cases
- Served as arbitrator in multi-million-dollar breach of contract case

Professional Activities

- Product Liability Advisory Council, *Board of Directors*
- Life Member Committee – U.S. 6th Circuit Court of Appeals, *Appointed Member*
- The Trial Network, *BSP Law Board Member*
- Life Member – U.S. 6th Circuit Court of Appeals
- Eastern District of Michigan Bar Association, *Executive Board Member, Sustaining Member*
- Oakland County Bar Foundation, *Fellow*
- Eastern District of Michigan, *Appointed Member e-Filing Rules Committee*
- Oakland County Bar Association, *Member*
- American Bar Foundation, *Life Fellow*
- Michigan Defense Trial Counsel, *Member*
- Eastern District of Michigan Bar Association*, Trial Advocacy Program, Faculty* (2026)
- Advisory Committee on Rules – U.S. 6th Circuit Court of Appeals, *Appointed Member* (2022 - 2025)
- Leading Lawyers, *Advisory Board Member* (2018 - 2025)

Honors & Awards

- Michigan Lawyers Weekly, *Legal 250: Business Litigation* (2026)
- Corp! Magazine, *Michigan Inspiring Leader* (2026)
- Best Lawyers® Lawyer of the Year, *Product Liability Litigation – Defendants (*Troy, MI: '19, '27)
- Eastern District of Michigan Bar Association, *Presidential Activity Award* (2026)
- Legal 500, *Detroit City Elite List: Commercial Disputes* (2026)
- DBusiness Top Lawyers (2026)
- Benchmark Litigation, *Litigation Star* (2025 - present)
- Chambers USA Guide, *Product Liability: Automobile (USA - Nationwide) Band 1* (2025 - 2026), *Litigation: General Commercial (Michigan) Band 1* (2025 - 2026), *Band 2* (2023 - 2024)
- Crain's Detroit Business, *Notable Litigators and Trial Attorneys* (2025)
- Michigan Lawyers Weekly, *Managing Partners Spotlight* (2024)
- Michigan Lawyers Weekly, *Hall of Fame* (2023)
- Best Lawyers® Lawyer of the Year, *Mass Tort Litigation / Class Actions – Defendants* (Troy, MI: '23, '26)
- Michigan Super Lawyers, *Top 100*, (MI: '11-'17, '20-'23, '26)
- America's Top 100 Attorneys® (2018)
- U.S. News Best Lawyers ® ('10 - present)
- *The Best Lawyers in America:* Commercial Litigation and Product Liability Litigation – Defendants ('12 – present), Mass Tort Litigation/Class Actions – Defendants ('21 – present)

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- U.S.D.C. Eastern District of Michigan, Certificate of Appreciation, Merit Selection Panel (‘11)
- Michigan Lawyer’s Weekly, *Leader In The Law* (‘11)
- Michigan Super Lawyers, *Super Lawyer* (’06 - present)
- DBusiness Top Lawyers (‘08-’18, ’21 - present)
- Martindale Hubbell ® Peer Review Rating of AV

Invited Speaker

- “Litigation Boutique & Clerkships,” University of Michigan Law School, *Moderator* (2026)
- “Judicial & Faculty Insights,” EDMIBAR Trial Advocacy Program, *Moderator* (2026)
- “How Legal Discussions Impact Detroit and Beyond,” EDMIBAR and BSP Law Future Litigation Leaders: Distinguished Speaker Series (2025)
- Product Liability Advisory Council (Var. States: ‘09, ‘11, ‘14, ‘15, ‘16, 18, ‘20)
- Network of Trial Law Firms (Var. States: ‘18, ‘23)
- Intelligent Transport Systems World Congress (Canada: ‘17)
- Defense Research Institute Strictly Automotive (Var. States: ‘13, ‘15, ‘17)
- North American International Auto Show – AutoMobili-D (MI: ‘17)
- University of Michigan UMTRI Program (MI: ‘10, ‘11, ‘13, ‘16, ‘17, ‘25)
- Privacy + Security Forum (Wash. D.C.: ‘16)
- Intnt’l Assoc. of Privacy Professionals Privacy. Security. Risk (CA: ‘16)
- Association of Corporate Counsel Michigan Chapter (MI: ‘15, ‘16)
- 72nd Judicial Conference of the Sixth Circuit (TN: ‘12)
- Crain’s In-House Summit (MI: ‘12)
- 71st Sixth Circuit Judicial Conference (KY: ‘11)
- Federal Bar Association (MI: ‘10)
- Speaker at Investiture of 6th Circuit Federal Judge Raymond Kethledge, Oath Administered by Justice Anthony Kennedy (MI: ‘08)

Publications

- How I Founded a Law Firm, *Law.com,* Published Spring 2026
- Avoiding the Blind Spots: Evidentiary Issues, Exhibits, Experts, and Trial Strategies, *DRI For the Defense,* Published Winter 2018
- Privacy, Cybersecurity, and the Connected Car, *DRI In-House Defense Quarterly*, Published Spring 2015
- Lawsuits Involving Component Suppliers, *DRI In-House Defense Quarterly*, Published Spring 2012
- Trial Strategies: Humanizing the Corporate Defendant, *DRI In-House Defense Quarterly*, Published Winter 2010

Community & Pro-Bono Involvement

Patrick heads the BSP Charitable Foundation which, to date, has raised nearly $1 million for various charities. He also serves on the Advisory Board for New Day Foundation for Families, a MI non-profit that provides resources to families afflicted by cancer. In 2018, Patrick received the New Day Foundation for Families Matt Kell and Cathy Spehn Legacy Award. In 2022, the New Day Foundation for Families honored Patrick for his steadfast commitment to the organization with the Jack Aronson Champion Award. This award recognizes those who demonstrate a champion’s spirit of humility, courage, strength, and perseverance in the effort to bring hope to families fighting cancer.

Patrick leads the firm’s *pro bono* efforts and has also gained positive results for individuals and families in need. In one *pro bono* case, Patrick helped 2 young girls deal with a child sexual abuse matter that made a “lasting impact” on their lives.

Patrick is on the Board of Directors for the Holy Family Regional School where he uses his experience in leadership, strategic planning, and community building to provide valuable guidance to Holy Family Schools.

bsp LAW
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Personal

Before co-founding BSP in 2003, Patrick was an equity partner at Feeney Kellett Wienner & Bush. Patrick remains grateful to his many mentors, including his 2 years of service as a federal law clerk to U.S. District Court Judge Robert H. Cleland. Before attending law school, Patrick worked as a broker in the food service industry.

Although a Spartan to the core (he met his wife Sandi in East Lansing), Patrick is proud to have graduated from the University of Michigan Law School. Patrick and his wife Sandi – a CPA who does charity work and serves as the Controller for Annox Company – have 5 children and reside in Rochester, Michigan. Spending time with his family is Patrick's favorite hobby.

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